

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS  
OF GATEWAY TO L.A. PBID INC.  
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION  
September 16, 2010**

The board of directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on September 16, 2010 at 8:00 a.m. at the The Westin LAX Hotel, Los Angeles.

25 individuals attended the meeting as follows:

- Grant Coonley, Hilton
- Gina Marie Lindsey, LAWA
- Michael Payton, Crowne Plaza
- Conrad Klingenstein, Jamison Properties
- Bill Geary, Carlsberg Management
- Brian Vandehey, The Parking Spot
- Charles Bassett, L&R Group
- Michael Washington, Sheraton Gateway
- Val Velasco, LAWA
- Glenn Sampert, The Westin LAX
- J.D. Webster, Neighborhood Council
- Elsa Biscano, Destination Shuttle Svc
- Moussa Ndiaye, Crowne Plaza
- Ed Pomponio, Destination Shuttle Svc
- Julie Baylor, Gateway to a Greener L.A.
- Noreen Chambers, The Gas Co.
- Beverly Sparks, Weaver Multimedia
- Lorraine Chapman, LA Inc.
- Joseph Rouzann III, City of L.A.
- Nancy Jordan, LAEDC
- Gail Gaddi, LAWA
- Diego Alvarez, LAWA
- Jim Bickhart, Mayor's office
- Gabe Sermenio, Mayor's Business Team
- Jim Sakalis, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

**1. WELCOME / INTRODUCTIONS**

*Grant Coonley welcomed the board members and guests*

**2. PUBLIC COMMENTS**

*No comments from the public.*

**3. APPROVAL OF ANNUAL MEETING OF THE BOARD OF DIRECTORS  
MINUTES – July 8, 2010**

*Approved as presented*

**4. FINANCIAL REPORT**

*Laurie Hughes presented the Budget vs. Actual report for January through August 2010 reflecting total income of \$1,139,569.54 and total expenses of \$808,595.63 for the period. The financial report was unanimously approved by the Board of Directors.*

## 5. EXECUTIVE DIRECTOR'S REPORT

### Ambassador Program

Two suspects were arrested in the 3<sup>rd</sup> row seat thefts following our last board meeting.

LAPD has a new program to deal with homeless issues in the area. Two officers from Pacific Division have assigned to assist transient/homeless persons to find shelter in private and county facilities. The ambassadors help officers identify persons in need of these services.

	July-10	July-09	Aug-10	Aug-09
Citizen Contacts	867	856	869	1044
Panhandler Contact	113	149	126	132

### Ocean Express

	July-10	July-09	Aug-10	Aug-09
Passengers	7031	7801	6940	7176

### Passenger Totals by Year

2004	2005	2006	2007	2008	2009	2010
42,495	49,327	56,266	64,690	79,501	74639	50930
+125%	+16%	+14%	+13%	+23%	-6%	-2.3% below first 8 months- 09

Survey conducted – July 19 – August 13

- 255 surveys completed
- 1 negative survey
- Biggest complaint about trolleys behind schedule

June 2011 – agreements with City of Manhattan Beach / Downtown Manhattan Beach / Village Shopping Center will expire.

June 2011 – Contract to American GTS will expire.

Possible opportunity to add OE route to Venice Beach.

Grant Funding White Paper sent to:

Sen. Diane Feinstein / Rep. Jane Harman

South Bay Council of Governments / County Supervisor Don Knabe

### Keep It Green

Shredding events scheduled for November 2010.

## Hospitality Enhancement Zone Ordinance follow-up

- Additional State Enterprise Zone workshop to be scheduled for October.
- Joe Rouzan, Community Development Dept. to speak to hotels about benefits for hiring new employees.
- Street Improvements – Sidewalk improvements in 5300 – 5600 blocks of Century Blvd. to proceed starting in mid- October 2010 and be completed by Thanksgiving.
- Trees / landscaping to be installed after completion of all street improvements – approx. Spring of 2011.
- The areas around the DWP power poles have been intentionally left unfinished by our crews. DWP is supposed to remove their poles next spring and provide/install the remainder of the PCC curb/gutter/sidewalk.

6. **GUEST SPEAKER** – Gina Marie Lindsey, Los Angeles World Airports  
Executive Director of Los Angeles World Airports, Ms. Lindsey presented the latest proposals to upgrade the northern runways so that they meet the FAA specifications for Group5 (747) and Group 6 (A380) aircraft.

Following the presentation, she responded to questions from members regarding the poor arrivals experience and the central terminal traffic flow.

7. **GATEWAY TO A GREENER L.A. UPDATE**

Julie Baylor updated members on efforts to assist hotels and office buildings through the green certification process.

8. **NEW BUSINESS**

- LA Inc. - Beverly Sparks and Lorraine Chapman presented advertising opportunities in the 2011 Los Angeles Magazine.
- City of L.A. Layoff Aversion Program - Nancy Jordan, LAEDC, shared information on the City's Layoff Aversion Program.
- State Enterprise Zone Update – Joe Rouzan, Los Angeles Community Development Department, shared information on the benefits and tax credits that are available to Gateway to L.A. businesses located in the expanded State Enterprise Zone.